

# Sponsorship Contract

# Toledo Allergy Society

## Allergy, Asthma and Immunology Conference for Non-Allergists

Wednesday, October 19, 2011

Hilton Garden Inn Toledo Perrysburg, Levis Commons, Perrysburg, Ohio

### Application and Contract:

To reserve space, please complete the following application and sponsorship contract and return to the Toledo Allergy Society, along with the required payment before September 1, 2011. Applications and contracts will be accepted and assigned space on a first-come, first-serve basis.

**Exhibit Hours:** Exhibit area will be open from 7.00 a.m. to 4.00 p.m. To encourage attendee traffic and participation, breakfast, coffee break and lunch will be set up in the exhibit area.

Below is a list of available sponsorship opportunities with benefits at each level.

**Platinum: Flash Drives Sponsor Fee:** **\$4000** *(Only 4 flash drives sponsor will be allowed)*

- Provide 4 GB-sized flash drives imprinted with your name/logo for distribution to all conference attendees. Up to 256 MB of your custom data will be loaded on the flash drive, along with the course syllabus
- Recognition during conference in auditorium throughout the day
- Recognition in conference handout/syllabus packages distributed at registration
- Exhibit Participation: One eight-foot table, two chairs, one set of attendee mailing labels

**Gold: Meal Sponsor Fee:** **\$3,000** *(Only 2 meal sponsors will be allowed)*

- Public recognition before and after each meal in auditorium
- Recognition with signage in exhibit area and breakfast/lunch service areas
- Recognition in conference handout/syllabus packages distributed at registration
- Exhibit Participation: One eight-foot table, two chairs, one set of attendee mailing labels

**Silver: Marketing Mail-Out Sponsor Fee:** **\$2,500** *(Only 2 marketing mail-out sponsors will be allowed)*

- Recognition in mailing of registration forms that will be distributed to approximately 3,000 physicians in northwest Ohio and southeast Michigan
- Recognition in conference handout/syllabus packages distributed at registration
- Exhibit Participation: One eight-foot table, two chairs, one set of attendee mailing labels

**Exhibitor: Exhibit Participation Fee:** **\$1,500** *(Exhibit area space is limited)*

- Recognition in conference handout/syllabus packages distributed at registration
- Exhibit Participation: One eight-foot table, two chairs, one set of attendee mailing labels

# Application and Sponsorship Contract for Company Participation in the Allergy, Asthma and Immunology Conference for Non-Allergists

Applications and sponsorship contracts will be accepted and assigned space on a first-come, first-serve basis.

**Company Name:** \_\_\_\_\_

Level of support provided: \_\_\_\_\_

**Payment Information:**

Check Enclosed. Make check payable to: *Toledo Allergy Society (Tax ID: 27-2017476)*

Contact Person: \_\_\_\_\_ Title: \_\_\_\_\_

Billing Address: \_\_\_\_\_

City: \_\_\_\_\_ State/ Zip: \_\_\_\_\_

Telephone: \_\_\_\_\_ FAX: \_\_\_\_\_

Email: \_\_\_\_\_ Website: \_\_\_\_\_

**Company Listing:**

Please provide a short description of your company and the products/services that you will be showcasing. Please limit the description to 30 words or less. The Toledo Allergy Society reserves the right to edit all writings submitted.

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

**This is your invoice and contract. No additional invoice will be issued. Please keep a copy for your records.**

The Toledo Allergy Society (TAS) is hereby authorized to reserve space for the company listed above in the 2011 Allergy, Asthma and Immunology Conference for the Non-Allergists to be held on October 19, 2011 at the Hilton Garden Inn Toledo Perrysburg. We understand that the assigned space (and any additional sponsorship support) will be rented at the rate quoted above. We understand further that all space must be paid for in full on or before September 1, 2011. If assigned space is not paid in full by the specified date, it may be assigned to another company without notification at the discretion of the TAS. The participating company agrees to abide by all rules and regulations governing exhibits set forth above, which are made part of this contract by reference and fully incorporated herein. We also understand and agree to follow policies of the STANDARDS FOR COMMERCIAL SUPPORT OF CONTINUING MEDICAL EDUCATION in support of the Toledo Allergy Society conference.

Hold Harmless Cause: The participating company assumes entire responsibility and hereby agrees to protect, indemnify, defend and save the Toledo Allergy Society, the Hilton Garden Inn Toledo Perrysburg and their employees and agents harmless against all claims, losses and damages to persons or property, governmental charges or fines, and attorney fees arising out of or caused by the participating company's installation, removal, maintenance, occupancy or use of the premises or part thereof, excluding any such liability caused by the sole negligence of the Hilton Garden Inn Toledo Perrysburg, its employees and agents.

In addition, the participating company acknowledges that the Toledo Allergy Society and the Hilton Garden Inn Toledo Perrysburg do not maintain insurance covering the participating company's property and that it is the sole responsibility of the company to obtain business interruption and property damage insurance covering such losses by the participating company.

Authorized Signature: \_\_\_\_\_ Title: \_\_\_\_\_

Print Name / Title: \_\_\_\_\_

Address: \_\_\_\_\_

Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_ Email: \_\_\_\_\_

**Please return completed application with required payment to:**

Toledo Allergy Society  
1050 Isaac Street Drive, Suite 128, Oregon, Ohio 43616